CBS HBO

- HBO, CBS and Columbia P[illegible]es plan movie studio
- QUBE celebrates its fifth an[illegible]ersary
- Vanguard network: The alternative to the New Right
- Analysts view prospects for pay TV in Canada

CableVision

The news and features weekly of the cable television industry December 13, 1982 $3.00

12/10/82
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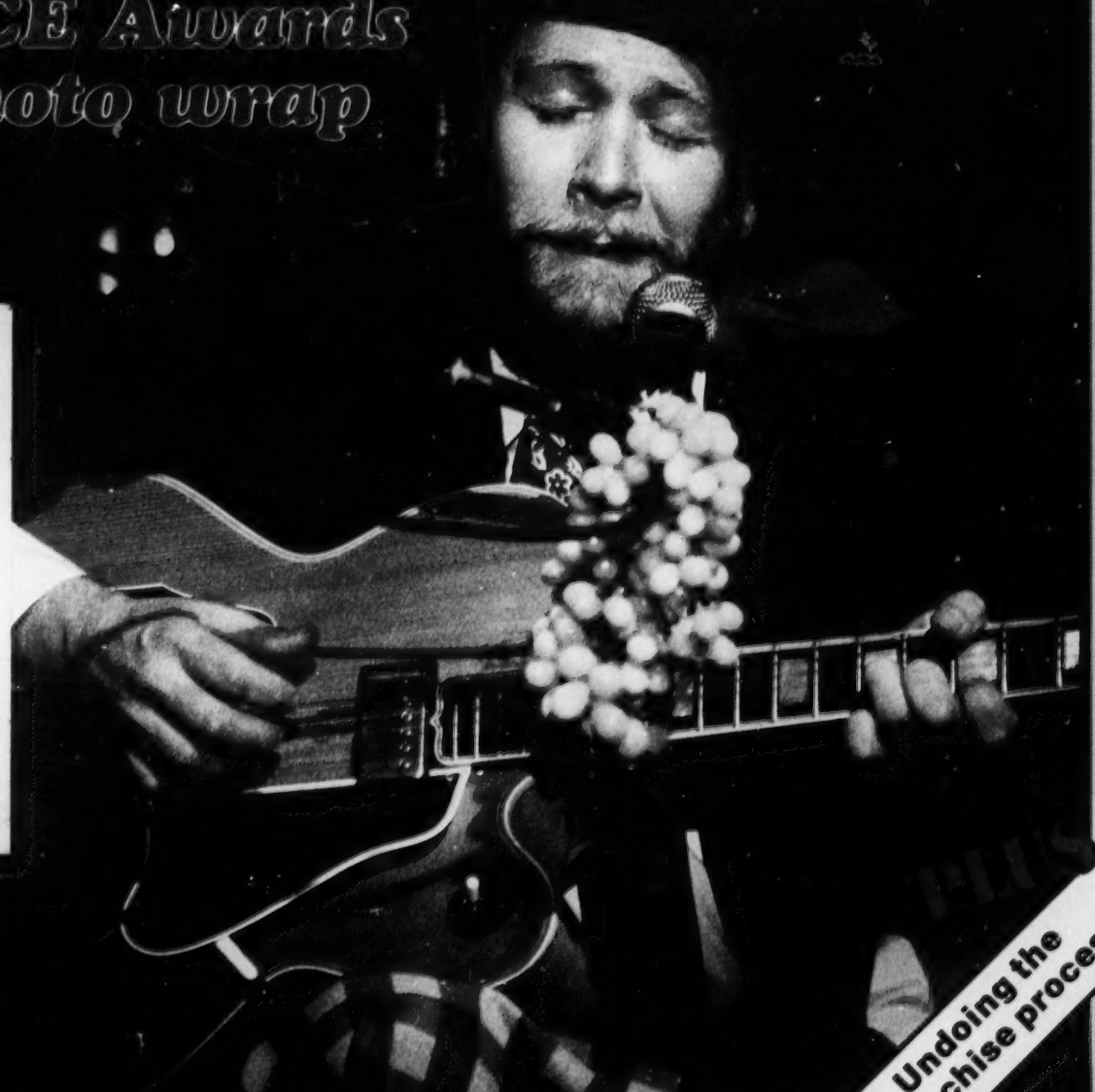
Western Show ACE Awards photo wrap



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Undoing the franchise process

CableVision Decem[illegible]13, 1982. Volume 8, Number 15

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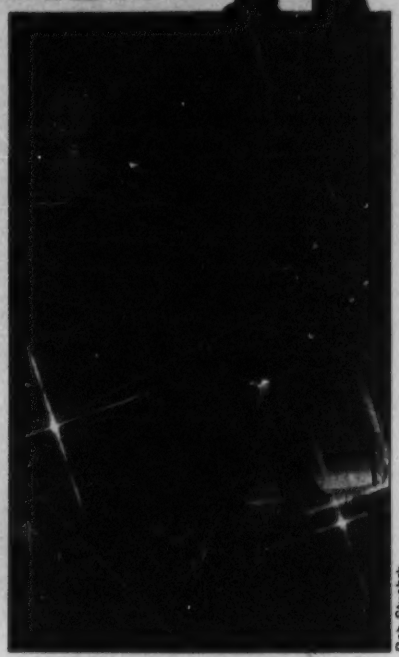


Rob Stuehrk

Tuxedos and boots

Cable Week in Southern California was a party-goer's marathon. It demanded exceptional stamina, exhaustive wardrobes and eclectic stomachs. **Page 54.**

HBO, CBS, Columbia deal

Partnership will create a film production and distribution studio. Columbia Pictures will provide theatrical distribution and support services, HBO will license motion pictures for pay TV and CBS will license the films for subsequent broadcast. **Leading the week, pages 13-24.**

Executive switch

In another sudden executive switch, Chris Derick, president of Group W Cable, has resigned because of philosophical differences. Burt Staniar, former marketing vice president, assumes the presidency. **Leading the week, pages 13-24.**

FCC oversight

House Telecommunications Subcommittee quizes FCC Chairman Mark Fowler on proposed rulemakings that would eliminate network/cable cross-ownership restrictions and the network syndication and financial interest rules. **Leading the week, pages 13-24.**

Goldwater bill

Prospects for the cable copyright bill in this month's lame-duck session of Congress hinge on the legislation's tenuous coalition and a clear path through a crowded docket of budget and jobs legislation. **Leading the week, pages 13-24.**

Cross-ownership support

U.S. Justice Department comments favor a proposal to eliminate prohibitions on broadcast network ownership of cable systems. **Leading the week, pages 13-24.**

Liberal Vanguard

The Vanguard Network, scheduled for launch in 1983, takes aim at the New Right's high-tech TV efforts with liberal-oriented programming fare. **Leading the week, pages 13-24.**

Pittsburgh sports channel

One month before its scheduled launch of a regional sports pay channel in Houston, Warner Amex announced a similar venture for the Pittsburgh area. **Leading the week, pages 13-24.**

QUBE anniversary

On Dec. 1, 1977, Warner Amex launched its innovative QUBE system in Columbus, Ohio. There were 9,000 subscribers. Now, with 50,000 subs, the 5-year-old system is recognized for pioneering a number of programming concepts and services. **Page 27.**

Appealing argument

The NCTA seeks immediate reversal of "arbitrary and capricious" cable royalty rates, including a 3.75 percent rate on gross revenue, for new distant signals. Other parties are intervening in the NCTA's appeal. **Page 148.**

About the cover

Martin Mull entertained guests at the California Cable Television Association's closing-night dinner at the Western Show in Anaheim, Calif. Photo by Rob Stuehrk.

This week in PLUS

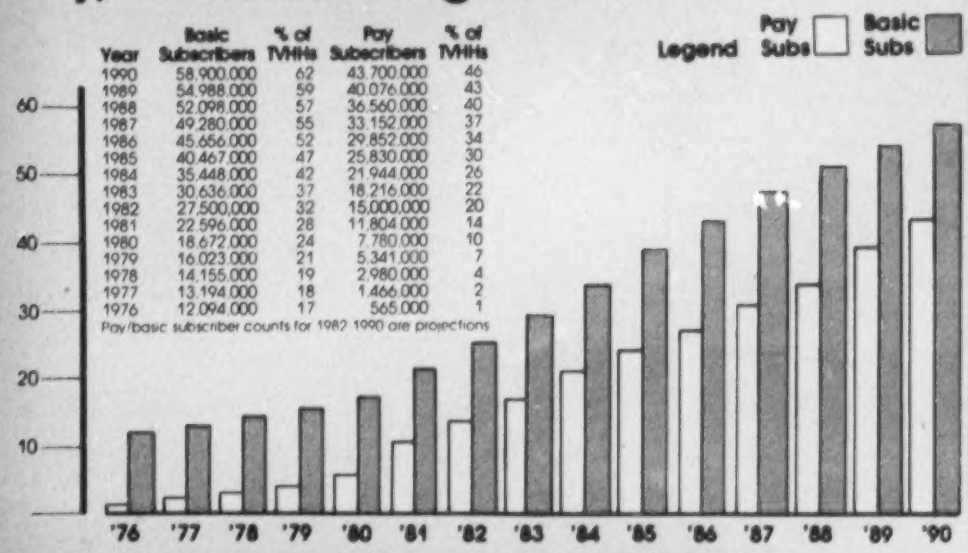
Is the cable franchise Camelot in its twilight? Mountain States Legal Foundation has challenged the legality of Denver's franchise on First Amendment grounds. If the court agrees with Mountain States' argument, the cable industry will have to rethink a process taken for granted thus far. . . The competition is getting tougher for DBS and USTV is staying in the forefront. *CableVision Plus* interviews Hal Krisbergh and Francesco Galesi, who discuss USTV's place in the market and how its medium-power satellite will allow for lower costs and more programming variety, and discuss their plan to fill in the blanks that cable leaves. . . United Video's decision to sign up for a transponder on Satcom I in 1978 was a big step for a company of its size, but turned out to be a gamble that paid off well. Now, plans include a Spacenet transponder and maybe much more. **Pages 79-102.**

Cable stats

Pay/basic cable growth

Year	Basic Subscribers	% of TVHHs	Pay Subscribers	% of TVHHs
1990	58,900,000	62	43,700,000	46
1989	54,988,000	59	40,076,000	43
1988	52,098,000	57	36,560,000	40
1987	49,280,000	55	33,152,000	37
1986	45,656,000	52	29,852,000	34
1985	40,467,000	47	25,830,000	30
1984	35,448,000	42	21,944,000	26
1983	30,636,000	37	18,216,000	22
1982	27,500,000	32	15,000,000	20
1981	22,596,000	28	11,804,000	14
1980	18,672,000	24	7,780,000	10
1979	16,023,000	21	5,341,000	7
1978	14,155,000	19	2,980,000	4
1977	13,194,000	18	1,466,000	2
1976	12,094,000	17	565,000	1

Pay/basic subscriber counts for 1982-1990 are projections



Cable barometer

Television households (TVHH) 82,100,000

Homes passed by cable (HP) . 45,310,421

Percent of TVHH passed by cable 55.2%

Basic cable subscribers .. 26,991,845

Percent of TVHH with basic cable 32.9%

Percent of HP with basic cable 59.6%

Pay cable units 14,550,000

Percent of TVHH with pay cable 17.7%

Percent of HP with pay cable 32.1%

Percent of basic subs with pay cable .. 53.9%

Figures are as of October 1982

Franchising calendar

This chart examines the franchise status of communities during the second half of 1982. "Pending" refers to communities that are in the franchising process but have yet to make an award.

Alabama
Tarrant City—renewed franchise award to Alabama Cable TV (which was recently purchased by ATC) 8/82.

Arizona
South Tucson—City Council reviewing four bids received: Cox Cable, Saguaro Cable TV, Tele-Vue Corp. and Tri-West CableVision Inc.

California
Beaumont—award to Field Cablevision 8/82 (3,200 homes).
Bellflower—award not expected until December.
Davis—franchise agreement reached with Davis Cable Cooperative; final city council approval expected 12/82 (14,000 homes).
East San Fernando Valley—DOT recommended top-ranked Valley Cable; award expected 1/83.
East Yolo—developing RFP; expect to issue by 12/82.
El Monte—final agreement signed with Group W 9/14/82.
Hacienda Heights, West Whittier, Bassett, Valinda, Whittier Narrows—award to United Cable Television Corp.
Hawaiian Gardens—franchise refused to Cable West; schedule for new bid proposals indefinite.
Hawthorne-awarded to Group W.
Harbor City, Wilmington, San Pedro—award to Colony/Harbor Cablevision (27,000 homes).
Lakewood—franchise award to Tribune Cable Co. finalized 11/2/82 (26,000 homes).
Lomita—cable consultant ranked applicants: 1) Group W, 2) Colony Communications, 3) Falcon Communications; award expected 1/83 (8,136 homes).
Los Altos—pending.
Los Angeles, South Central Region—pending.
Palo Alto—city council voted to allow private companies to bid on franchise; drafting RFP (22,000 homes).
Pico Rivera—California Cablevision contesting referendum denying them franchise.
Sacramento—award to United-Tribune Cable 9/27/82 (306,000 homes).
San Buenaventura—beginning to study feasibility.
San Fernando—city council selected Valley Cable to negotiate franchise 6/21/82.
Signal Hill—franchise transferred to Long Beach Cablevision Co. (Times Mirror/Knight Ridder).
South Monrovia—two bidders: Group W, Falcon Cable (5,000 homes).
South Whittier—United cable recommended; award expected 1/83. (1,700 homes).
Sunnyvale—city received no interest by top 30 MSOs to bid on franchise; negotiating with Sunnyvale Cable TV to renew current franchise.
Tulare—award to Scripps-Howard (80%) and Mickelson Media (20%).

Colorado
Denver—award to Mile Hi Cablevision.
Greenwood Village—Mountain States Video selected in public referendum 7/13/82 (1,600 homes).
Northglenn—American Television and Communications sole bidder 9/82.
Platteville—two applicants: Satellite Communications and Platteville Cablevision; award expected 12/82 (525 homes).
Wheat Ridge—voters approved franchise award to ATC 6/23.

Connecticut
Windham, Lebanon, Scotland, et. al. (cable area 13)—applications being submitted to PUC.
Vernon Consortium (cable area 12)—award awaits decision by PUC.

District of Columbia
District council approved cable bills; RFP to be released spring 1983.

Florida
Pinellas County—award to Vision Cable of Pinellas Inc. (10,000 homes).
Plantation—award to Planned Cable Systems Co. for western area of city.
Tampa—negotiating with Tribune Cable Co.; final agreement expected 12/82 (114,000 homes).

Illinois
Addison, West Chicago, Winfield, Warrenville, Aurora (unic. DuPage County Areas)—county negotiating with Centel.
Alsip—nonexclusive franchise awarded to Multimedia Cablevision Inc. 9/82.
Bensenville—final negotiations with Continental in progress.
Chicago—Continental Cablevision, Cablevision Systems, Group W Cable, TCI/Cross Country, Satellite Cable Communications, Communications and Cable submitted bids for the five franchise areas.
Countryside—negotiating with Cablevision of Chicago.
Downer's Grove, Darien, Woodridge, Lisle (unic. DuPage County areas)—county negotiating with Cablevision of Chicago.
Elmwood Park—pending, no award date set.
Glen Ellyn (unic. DuPage County areas)—county negotiating with Group W Cable.
Glenview—franchise agreement reached with Cablenet Inc.
Harwood Heights—reviewing applicants; award expected 11/82.
LaGrange, LaGrange Park, Indian Head Park, Riverside—individual villages enacting cable ordinances to finalize franchise agreement with Centel; final action expected 1/83.
Lincolnwood—final agreement with Cablevision of Chicago signed 11/82 (4,000 homes).
Lombard, Oakbrook Terrace, Elmhurst (unic. DuPage County areas)—county negotiating with Continental.
Morton Grove—award to Continental Cablevision.
Naperville—two proposals under consideration; award expected 12/16/82.
Northbrook—award to Cablenet Inc. 10/15/82.
Richton Park—award to Centel; 3,500 homes.
Riverdale—village board awarded Continental a 15-year franchise.
South Holland—pending.
Wentzville—surveying residents' interest in cable.
Westmont, portions of DuPage County—negotiating with Continental Cablevision; final agreement expected 1/83 (10,000 homes).
Winnetka—considering municipally operated system.
Wood Dale, Itasca, Bloomingdale, Roselle, Carol Stream (unic. DuPage County areas)—final franchise agreement with MetroVision ratified by individual boards, 10/82 (27,000 homes).

Indiana
Elmora—award to Quality CATV.
Gaston—award to Quality CATV.
Grant County—award to Quality CATV.
Hebron—drafted new ordinance; five applicants.
Indianapolis—cable board to review ordinance allowing SMATV companies to cross city right of ways at 12/7/82 meeting.
Lyons—award to Quality CATV.
Munster—negotiations under way with US Cable; agreement expected by 12/82.
Roachdale—award to Quality CATV.

Maryland
Baltimore—two proposals received: Cox Cable and Cattac Cablevision; tentative award date 2/9/83. (302,000 homes).
Montgomery County—award to Tribune-United 10/14/82 (200,000 homes).

Massachusetts
Abington—pending.
Acton—awarded to Adams-Russell 9/82 (6,400 homes).
Ayer—pending.
Bedford—award to Adams-Russell (3,813 homes).
Bourne—pending.
Braintree—awarded to Adams-Russell 9/20/82 (11,700 homes).
Bridgewater—pending.
Cohasset—pending.
Danvers—award to Rollins Cablevision of Massachusetts.
Dedham—awarded to Bay Cable Affiliates 5/82.
Hingham—pending.
Holbrook—pending.
Holliston—pending.
Hopedale—awarded to South Massachusetts Cable (Alda Group) 7/19/82.
Hull—award expected 12/8/82.
Lancaster—award pending.
Martha's Vineyard—award to Dukes County Cable TV.
Medway—awarded to Cablevision Industries 6/7/82.
Merrimac—pending.
Nahant—pending.
Needham—awarded to Continental 7/82 (8,000 homes).
Northborough—award expected 1/83.
Norwell—award expected 2/83.
Rockland—award expected 12/82.
Scituate—awarded to American Cablesystems 9/82.
Shrewsbury—award to Shrewsbury Electric Light Plant (9,000 homes).
Stoughton—pending.
Walpole—pending.
Waltham—pending.
Wellesley—pending.

Cable stats

Westborough—pending.
West Newbury—awarded to American Cablesystems (1,000 homes).
Whitman—pending (3,500 homes).

Michigan
Detroit—RFP issued; proposals due 12/10/82; 471,000 homes.
Marquette—award to Marquette Cablevision; final negotiations under way (7,000 homes).
Romeo—negotiating with Harron (1,000 homes).

Minnesota
Afton, Cottage Grove, St. Paul Park, et. al. (South Washington County Cable Commission)—working on RFP (6,000 homes).
Arlington, Gaylord, Winthrop, Gibbon, Green Isle—RFP issued; no bids received; expect to reissue RFP by 12/82.
Blaine, Centerville, Circle Pines, Coon Rapids, Lexington, Ham Lake, Spring Lake Park (North Central Suburban Cable Communications Commission)—Group W only bidder (27,000 homes).
Burnsville—drafting RFP in conjunction with Eagan.
Chanhassen—assessment not yet complete (2,285 homes).
Deephaven, Excelsior, Greenwood, Sherwood, Tonka Bay, Victoria, Woodland—see Long Lake.
Eagan—see Burnsville.
Forest Lake, New Scandia, Columbia—Combined Cable only bidder; decision expected 1/83.
Hastings, Marshan—award to Hastings Cable TV (Telephone and Data Systems) 10/18/82; state board approval expected 12/10/82.
Kasson—award to Group W.
Long Lake, Medina, Minnetonka Beach, Orono (Lake Minnetonka Cable Commission)—working in conjunction with Deephaven, et. al., and Minnetrista, et. al., on needs assessment.
Minneapolis—Rogers/Storer arrangement approved and in final negotiations.
Minnetrista, Spring Park, St. Bonifacius—see Long Lake.
Mound—pending.
Northfield City and Township—award to Zylstra/United; state board approval expected 1/14/83.
Olivia—award to North America Communications Corp.
Owatonna—pending.
Princeton, Rush City, Mora, Milaca, Cambridge, Braham, North Branch, Branch, Pine City, Isanti, Townships: Pine City, Chengwatana, Milaca, Bradford, Spencer Brook, Pokegama, Isanti, Arthur (East Central Cable Commission)—negotiating with Combined Cable (sole bidder); decision expected 1/83.
Prior Lake—RFP issued 9/13/82; proposals due 11/29/82.
Ramsey/Washington County—Group W Cable was sole bidder 7/82.
Roseville, Arden Hills, Falcon Heights, Lauderdale, Little Canada, New Brighton, Moundsview, North Oak, St. Anthony, Shoreview (North Suburban Cable Commission)—award to Group W Cable 11/12/82 (44,000 homes).
St. Paul—RFP issued 11/1/82; proposals due 2/1/83 (111,000 homes).
Savage—assessment not yet complete (1,272 homes).
Shakopee—awarded to Zylstra/United (50/50) 9/10/82.
Stillwater, Bayport, Oak Park Heights (Central St. Croix Valley area)—RFP issued 9/1/82; proposals due 12/1/82.
Wayzata—RFP issued, no responses (1,800 homes).
West St. Paul (North Dakota County Cable Service Territory)—preparing RFP (31,000 homes).
Windom—beginning to study feasibility (1,600 homes).

Missouri
Arnold—US Cable franchise agreement pending; city considering non-exclusive franchises.
Herculaneum—award to U.S. Cable.
Pevely—award to U.S. Cable.
St. Louis—city negotiating with Meihar Corp. (owned 80% by TCI).
Vandalia—city reviewing proposals; award date indefinite.

New Hampshire
Hampstead—tentative award to Commonwealth Cable; negotiations being finalized.
Kingston—negotiating with Harron Communications.
Londonderry—awarded to Harron Communications 8/82.
Plaistow—award to Rockingham County Cablevision Inc. 10/18/82.

New Jersey
Jersey City—new RFP to be issued pending lifting of court-ordered stay.
Paterson—pending.
Princeton—franchise award to Home Link (Dow Jones) approved by PUC 9/82.
Upper Deerfield, Cumberland County—award to Group W/Cablenterlainment 10/28/82.

New York
Harrison—award to Adams-Russell.
New York City—borough negotiations still in progress.
Union Springs, Aurora, Aurelius, Cayuga County, Ledyard, Springport—award to Cablevision Industries.

North Carolina
Bethel, Robersonville, Parmele—award to Tar River Cablevision (MultiMedia); final agreement expected by 12/14/82 (2,500 homes).
Davie County—portion of county awarded to Summit Cable Inc. 6/82; two proposals submitted for remaining portion of county; award expected 12/82.

Ohio
Bentleyville—award to Matrix Enterprises Inc.
Brecksville—city council awarded franchise to Complexicable (126 homes).
Brooklyn—municipal ownership under consideration; no timetable set for decision.
Cleveland—pending.
Garfield Heights—RFP expected 12/82 (12,000 homes).
Middleburg Heights—process halted pending settlement of legal challenges and lifting of court-ordered stay.
Moreland Hills—award to Viacom.
Newtown—award to Warner Amex 6/82.
Whitehouse—award to Community Cable TV Inc.

Oregon
McMinnville—negotiating with Liberty Communications; award expected 12/82.
Milwaukee—award expected 12/82.
Sylvan, West Hills, Dunthrope—task force formed to prepare RFP, review bids; recommendations expected by 2/1/83.

Pennsylvania
Philadelphia—RFP issued; proposals due 12/22/82 (135,000 homes in each of four franchise areas).

Rhode Island
Newport, Middletown, Portsmouth, Tiverton, Little Compton (Area 7)—all action suspended due to pending lawsuit.

Texas
Azle—pending.
Plano—five responses received by city; Group W, Starar, TeleCable, Prestige Cable and Prime Cable (received late); city reviewing responses (25,000 homes).
Richardson—cable consultant reviewing proposals; three bids received; Group W, TeleCable Corp., Warner Amex; award expected 1/83.

Virginia
Dinwiddie County—RFP issued; no proposals received.
Fairfax County—award to Media General Inc. 7/25/82 (200,000 homes).
Goochland County—sole proposal rejected; no new proposals received.
York County—award to Continental Cablevision.

Washington
Granger, Toppenish, Wapato, Zillah—award to McCaw Communications; final negotiations underway.
Seattle, Central District—City Council voted 8-0 to approve award to Seattle Community Cablevision; hearing examiner reviewing bid; final action expected by 12/20/82.
South Prairie—award to Cable TV Puget Sound 10/82.

Wisconsin
Hales Corner—city board approved ownership transfer (50%) from ATC to Viacom 8/10/82.
Kenosha—two applications received: U.S. Cable and Total TV. Award expected 12/82.
Milwaukee—final franchise agreement with Warner Amex under negotiation.
St. Francis—final franchise agreement signed with RVS Cablevision 11/82.

Franchising in the top 50 markets

Rank	Market	Status of core city
1.	New York	Manhattan-OP; four unwired boroughs-FP.
2.	Los Angeles	City is divided into 14 areas (A-N): 10-OP, 2-FG, 2-FP.
3.	Chicago	City is divided into five areas; FP
4.	Philadelphia	City is divided into N,S,E,W. S-OP; other three FP
5.	San Francisco	OP (system to be upgraded).
6.	Boston	FG
7.	Detroit	BP
8.	Washington, D.C.	LNA
9.	Cleveland	BP
10.	Dallas/Ft. Worth	Two systems-OP
11.	Houston	five systems-OP
12.	Pittsburgh	OP
13.	Miami	FG
14.	Seattle/Tacoma	City is divided into five parts (3 OP, 1-FG, 1-BP); Tacoma-OP.
15.	Minneapolis/St. Paul	FG/BP
16.	Atlanta	OP
17.	St. Louis	FP
18.	Tampa/ St. Petersburg	FP/OP
19.	Denver	FG
20.	Baltimore	BP
21	Sacramento/ Stockton	FG/OP
22.	Indianapolis	Two systems-OP
23.	Portland	Three systems-OP
24.	Phoenix	Two systems-OP
25.	Hartford/ New Haven	Two systems-OP
26.	Cincinnati	OP
27.	San Diego	OP
28.	Kansas City	OP
29.	Milwaukee	FG
30.	Nashville	OP
31.	Charlotte	OP
32.	Buffalo	OP
33.	Providence/ New Bedford	LNA/OP
34.	Orlando/ Daytona Beach	Two systems-OP
35.	New Orleans	OP
36.	Memphis	OP
37.	Columbus	Four systems-OP
38.	Greenville/Asheville/Spartansburg	Three systems-OP
39.	Grand Rapids/Kalamazoo/Battle Creek	Three systems-OP
40.	Birmingham	OP
41.	Raleigh/Durham	Two systems-OP
42.	Oklahoma City	Two systems-OP
43.	Louisville	Two systems-OP
44.	Salt Lake City	OP
45.	San Antonio	OP
46.	Charleston/ Huntington	Two systems-OP
47.	Norfolk/Newport News/New Hampton/Portsmouth	Four systems-OP
48.	Harrisburg/York/ Lebanon/Lancaster	Four systems-OP
49.	Wilkes Barre/ Scranton	Two systems-OP
50.	Albany/Schenectady/Troy	Three systems-OP

Legend

OP—operational.
FG—franchise granted.
FP—franchise pending.
BP—beginning process.
LNA—little or no action.

NOTE

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Cover 1, p.4, 87-88.